



## COUNCIL POLICY MANUAL

<b>Subject:</b> Wall Advertising	<b>Approval Date:</b> March 17, 2014	<b>By-Law No.</b> 1868-14
-------------------------------------	-----------------------------------------	------------------------------

### 1.17 PURPOSE

The purpose of this policy is to provide protocol with respect to wall advertising for the Municipality of Red Lake.

### 1. GENERAL

- 1.1 A contract must be agreed upon and signed by both the Municipality and the Lessee, which includes the duration of the advertising.
- 1.2 The Lessee shall make payment to the Municipality as per the Tariff of Fees By-Law.
- 1.3 The Lessee shall submit the advertisement to the Municipality for approval prior to its installation, including all designs, wording and colours.
- 1.4 Wall advertisements cannot be larger than 2' X 3'.
- 1.5 The Lessee must pay for all costs associated with the production of the advertisement.
- 1.6 The Municipality will provide the frame and installation and will repair the frame when damaged, provided payments have been made in good standing.
- 1.7 Contracts may only be cancelled between the months of October and December. All cancellations must be submitted in writing.
- 1.8 Wall advertisements are limited to the Red Lake Community Centre and the Cochenour Arena.
- 1.9 Wall advertisements are limited to the weight room, cardio room, washrooms and locker room of the Red Lake Community Centre.
- 1.10 Wall advertisements are limited to the washrooms, change rooms, and change room hallway of the Cochenour Arena.